

# RIBA Plan of Works

## Hawkins\Brown Social Value Overlay

Meanwhile use  
Schedule of community-requested meanwhile uses

Planning  
Social Value statement for planning

Tender & mobilisation  
Use 3rd party tools for measurement & monitoring

Future use  
Future-use Social Value Report



0	1	2	3	4	5	6	7
Strategic definition	Preparation & brief	Concept design	Spatial Coordination	Technical design	Manufacturing & construction	Handover	In use & future
Things to do							
<ul style="list-style-type: none"><li>Identify key stakeholders</li><li>Incorporate social value analysis into the business case and feasibility study</li><li>Identify the needs of the local community and incorporate them into the planning process and proposal</li></ul>	<ul style="list-style-type: none"><li>Establish key social value goals in employment and skills, environmental impact, local economic impact, and broader economic effects.</li><li>Start mapping key stakeholders.</li><li>Collaborate with industry partners based in the local area to glean local knowledge.</li></ul>	<ul style="list-style-type: none"><li>Establish metrics, results, and benchmarks to assess achievable and ambitious social value goals.</li><li>Design a stakeholder-focused strategy, incorporating a Social Value Delivery Plan with appropriate indicators, desired outcomes, and measurable impacts.</li></ul>	<ul style="list-style-type: none"><li>Maintain stakeholder access to decision-makers and ongoing input</li><li>Calculate the direct costs of implementing the SVDP and demonstrate its contribution to local social infrastructure.</li><li>Utilise an accredited methodology and approved monitoring tools to project social value outcomes.</li></ul>	<ul style="list-style-type: none"><li>Identify measurable targets and deliverables feasible in Stage 5.</li><li>Showcase the broader SV impact spanning the project lifecycle.</li><li>Emphasise key elements and integrate related expenditures.</li><li>Seek data on contractor's previous SV performance from local authorities/client.</li></ul>	<ul style="list-style-type: none"><li>Consistently track progress, prioritising SV equally with other project benchmarks.</li><li>Offer guidance to contractors - local community resources.</li><li>Embed SV principles within the contractor selection framework.</li><li>Collaborate with and assist suppliers across all tiers.</li></ul>	<ul style="list-style-type: none"><li>Assess the project's SV outcomes to date conducted by certified external organisations.</li><li>Segment social value analysis by RIBA Stages (0-5) and handle Stage 6 independently.</li><li>Establish a schedule for monitoring SV metrics and results: quarterly or annually.</li></ul>	<ul style="list-style-type: none"><li>Gather post-launch feedback ON SV and make improvements or adjustments to the project if necessary / if the client allows.</li><li>Evaluate future community needs through flexibility analysis to ensure the project can adapt and respond to evolving requirements.</li></ul>
Objectives							
<ul style="list-style-type: none"><li>Generate a Stakeholder schedule</li><li>Run a Social Value Workshop with the project team</li><li>Collate and share case studies to inform clients</li></ul>	<ul style="list-style-type: none"><li>Needs analysis</li><li>Social Value Design Brief</li><li>Certification pre-assessment</li><li>Meet relevant stakeholders to set out the project's SV goals</li></ul>	<ul style="list-style-type: none"><li>Social Value Design Review with the community</li><li>Project-focused Social Value Measurement Framework</li></ul>	<ul style="list-style-type: none"><li>Continue Community engagement</li><li>Incorporate ITT social value clauses</li><li>Pre planning info shared with the community for comment</li><li>Full Economic Impact Assessment</li></ul>	<ul style="list-style-type: none"><li>Highlight and include costs associated with implementing social value measures.</li><li>Design for social value report</li><li>Factory/site visits</li></ul>	<ul style="list-style-type: none"><li>SV Action Plan: targets agreed with contractor aligned with project goals</li><li>End-of-Project SV Report</li><li>Site overview responsibility: ensure team remain involved</li></ul>	<ul style="list-style-type: none"><li>Design team handover report</li><li>Project visits and demonstrations</li><li>Provide client feedback</li><li>Co-design property management strategy for SV with locals</li></ul>	<ul style="list-style-type: none"><li>Arrange a celebration and SV feedback session with all stakeholders: community, contractors, subcontractors etc</li></ul>
Questions to ask							
How can social value bring positive change to the community surrounding the project?	Should we start to consider meanwhile use possibilities?	Has your project set measurable SV benchmarks for success? If not, can these be determined?	How can we build upon what we learnt about community needs and create a meanwhile use to test those uses?	Does the procurement strategy incorporate goals, metrics, and measurable outcomes for SV?	Are we ensuring the community and stakeholders are informed throughout construction?	How can we continue to track and collate data through the SV monitoring tool?	What have we learnt from this process? Would we approach SV differently next time?

Setting SV objectives

SV objectives in procurement

Delivering, monitoring & measuring change

Reflection